



DataMax Business Systems P. O. Box 181 - 90100 MACHAKOS, Kenya
0727-288-259 | datamaxkenya@gmail.com

Sales Promotion Agreement – DataMax Business Systems

Partnership summary between Traders and DataMax Business Systems

Summary Agreement Between:

The Trader:

of (address)

&

The Sales Agency: **DataMax Business Systems** (Jackson Musau - Proprietor)

P. O. Box 181 - 90100, Machakos, Kenya

Tel - 0727 288 259

1. Purpose

DataMax Business Systems will promote and sell the trader's products to help clear unsold or slow-moving stock quickly. The Sales agency uses incentives offered through the MYcroPESA platform at www.MYcroPESA.com to conduct sales promotions.

2. How It Works

- We promote your products and bring in buyers.
- All sales run under a DataMax dealership account on MYcroPESA.com.
- Shoppers may earn PESA Coins in escrow during purchases.
- We remit your sales daily via M-Pesa after deducting the contracted commissions.
- Any unsold products are returned to your stock 'at value' at the end of each day.

Facilitation Note: To ensure smooth operations and continuous flow of sales, DataMax may from time to time purchase specific designated unsold products for facilitation purposes. At the end of the day—or within a reasonable agreed period—if such products are not sold, the trader shall accept them back as returns at their original agreed value.



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3. Commission

DataMax earns a 15% sales commission based on the market price of products sold. Traders receive 85% of the daily sales value via M-Pesa after reconciliation.

4. Trader Responsibilities

- Provide accurate product details and prices.
- Designate and allocate UNSOLD stock.
- Provide sales staff (Optional) and allocate space convenient for the promotions
- Verify daily reports and confirm payments.
- Keep record of products in active sales promotion .
- Collaborate with the Sales Agency for a smooth and secure promotion exercise.
- Demand and receive sales proceeds at the end of every promotions day.

5. DataMax Responsibilities

- To Market and promote the trader's products actively.
- Handle customer service and transaction collection.
- Submit daily sales reports and remittances via M-Pesa.
- Sign receipt of products received from the Trader for promotions.
- Make returns to the Trader at the end of every promotion cycle / end of day.
- Collaborate with the Trader for a smooth and secure promotion exercise.

6. Duration & Termination

The agreement remains in effect while promotions are active. Either party may end it with written or verbal notice after clearing balances.

7. Dispute Resolution

Both parties agree to resolve issues amicably under the laws of Kenya.

Trader Name , Designation & Signature: _____

Date: _____ Mobile _____

DataMax Representative: _____ Date: _____